

2020 Annual Legislative/Policy Conference

Sponsorship Brochure

March 21-24, 2020
The Mayflower Hotel
Washington, D.C.





Council of the Great City Schools Annual Legislative/Policy Conference March 21 - 24, 2020

Sponsorship registration is available online at:
[http://www.cvent.com/events/2020-annual-legislative-policy-conference/
event-summary-dab43b3f28534bcd9cc288d16486b36c.aspx](http://www.cvent.com/events/2020-annual-legislative-policy-conference/event-summary-dab43b3f28534bcd9cc288d16486b36c.aspx)

SPONSORSHIP INFORMATION

Thank you for supporting the Council of the Great City Schools' Annual Legislative/Policy Conference. Your support is greatly appreciated. Please read the following general information. For any additional questions, contact Michell Yorkman, Manager of Conferences and Partnerships, at: myorkman@cgcs.org or at the Council's office at (202) 393-2427. The organization helps to build capacity in urban education with programs to boost academic performance and narrow achievement gaps; improve professional development; enhance the opportunity to learn; and strengthen leadership, governance, and management. As a 501(c)3 organization, your sponsorship is a tax-deductible contribution. All registration information for sponsor attendees should be provided no later than **February 27, 2020** in order to be included in the final printed materials, this includes Name, Title, Address, Email, and Phone Number.

PAYMENT

Make check payable to: **Council of the Great City Schools, 1331 Pennsylvania Avenue, NW, 1100N, Washington, DC 20004**. Your online agreement is legal and binding. No refund will be given for cancellation 5 days after we receive your online sponsorship agreement. You may pay by: Check, Money Order, MasterCard, Visa, Diners, or American Express. Please indicate on check: Annual Legislative /Policy Conference 2020. **Payment must be received prior to the start date of the conference.**

MATERIALS FOR RESOURCE TABLE

Sponsoring companies are welcome to send materials (brochures, flyers, pamphlets, etc.) to be displayed on the shared resource table(s). Please provide 50 copies and label the boxes "Resource Materials". All remaining materials should be collected by the end of the day on March 24th. The Council cannot be responsible for any materials remaining after that date. All boxes should arrive to the conference hotel on Thursday, March 19th and addressed as follows:

The Mayflower Hotel, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

GIFTS/ PROMOTIONAL ITEMS IN CONFERENCE BAGS:

Sponsoring companies are welcome to send (brochures, flyers, pamphlets, etc.) to be distributed in the conference bags. Please provide 200 gift items and label the boxes "Gift Items". All boxes should arrive to the conference hotel on Thursday, March 19th and addressed as follows:

The Mayflower Hotel, Attn: Michell Yorkman, CGCS Annual Legislative/Policy Conference, 1127 Connecticut Ave. NW, Washington, DC 20036. Please do not send materials to the Council office.

PARTICIPANTS LIST:

Conference attendees list are e-mailed (**one-time only**) on February 28th to Platinum, Diamond, Gold, and Silver level sponsors. **Please do not request the list before the given date.** If you are a Blue Ribbon Member, signed up to sponsor during the Legislation Conference, you will receive the conference list twice (on February 28th and March 13th).

THANK YOU FOR YOUR SUPPORT!



Council of the Great City Schools

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The Council of the Great City Schools is most appreciative of the contributions that enhance the atmosphere of the conference. Your contribution will be acknowledged in the conference program, event signage, conference board and the Council's Annual Report.

Please indicate the level you choose to sponsor online [here](#)

PLATINUM LEVEL \$15,000 Saturday, March 21, Lunch Sunday, March 22, Lunch Monday, March 23, Lunch	Lunch Meal Sponsor (9 slots) <ul style="list-style-type: none">• Company recognized during sponsored meal event/No speaking• Reserved table with company's name on table• Company logo recognition in conference program• Signage with company name displayed at entrance during all lunch meals• 4 FREE Registrations• Special preview of conference attendee's list
DIAMOND LEVEL \$14,000 Saturday, March 21, Breakfast Sunday, March 22, Breakfast Monday, March 23, Breakfast	Breakfast Meal Sponsor (9 slots) <ul style="list-style-type: none">• Company recognized during sponsored meal event/No speaking• Reserved table with company's name on table• Company logo recognition in conference program• Signage with company name displayed at entrance during all breakfast meals• 3 FREE Registrations• Special preview of conference attendee's list
GOLD LEVEL \$13,500 Saturday, March 21 Welcome Reception Sunday, March 22 "Taste of Dallas" Reception	Reception Event Sponsor (4 slots) <ul style="list-style-type: none">• Company recognized during sponsored meal event/No speaking• Reserved table with company's name on table• Company logo recognition in conference program• Signage with company name displayed at entrance during all reception events• 3 FREE Registrations• Special preview of conference attendee's list
SILVER LEVEL \$13,000 PRINTING OF THE CONFERENCE AGENDA BOOK	(4 slots) <ul style="list-style-type: none">• Company logo is printed on the back cover of the Legislative/Policy Conference Program• Signage with company name displayed near registration area• 3 FREE Registrations• Special preview of conference attendee's list
CRYSTAL LEVEL \$8,000 CONFERENCE BAG SPONSOR	(2 slots) Take advantage of the opportunity to have conference attendees carry your name! <ul style="list-style-type: none">• As a bag sponsor your logo will be prominently displayed on the bag and in the Legislative/Policy Conference Program• Company will be recognized with signage displayed near the registration area• 2 FREE Registration
BRONZE LEVEL A \$5,000 COFFEE SERVICE SPONSOR	(4 slots) Coffee Services (Morning and Afternoon Each Day) <ul style="list-style-type: none">• Combined signage with your company name will be on display during all coffee breaks for three (3) days• Company recognition in the program• Funds are also used for miscellaneous conference items• 1 FREE Registration
BRONZE LEVEL B \$3,500	(4 slots) <ul style="list-style-type: none">• Gift items insert in conference bags• Company recognition in the program• 1 FREE Registration



COUNCIL OF THE GREAT CITY SCHOOLS
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WASHINGTON, D.C. 20004



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